



# THE AUCTION

## 2018/2019 Sponsorship Opportunities

We appreciate your interest in becoming a Corporate Sponsor for the Polaris Elementary School PTO. Your generous donation helps to bridge the \$140,000 gap in funding between what is provided by Denver Public Schools and the funds needed to educate our students. Polaris PTO is a 501(c)(3) organization, EIN 27-004-2254.

Sponsorship opportunities provide exposure for your company to a prime target market including school event participants, the Polaris school parents, the student body, and the school faculty.

Level	Benefits	
Platinum*	<ul style="list-style-type: none"> <li>✓ Large Logo on Banner Hanging on School Fence for maximum exposure</li> <li>✓ Large Logo on Banner Hanging at all school fundraising events</li> <li>✓ Large Logo on Handout at the silent AUCTION</li> <li>✓ Logo on the silent AUCTION Bidding Website</li> <li>✓ Full Page Advertisement in Polaris Yearbook</li> <li>✓ Acknowledgement and business link on Polaris Website and Epost</li> <li>✓ Live mention at the silent AUCTION</li> <li>✓ Collateral display space on day of the silent AUCTION event</li> <li>✓ 4 tickets to the silent AUCTION event</li> </ul>	\$5,000
Gold*	<ul style="list-style-type: none"> <li>✓ Medium-Sized Logo on Banner Hanging on School Fence for maximum exposure</li> <li>✓ Medium-Sized Logo on Banner Hanging at all school fundraising events</li> <li>✓ Medium-Sized Logo on Handout at the silent AUCTION</li> <li>✓ Logo on the silent AUCTION Bidding Website</li> <li>✓ Half Page Advertisement in Polaris Yearbook</li> <li>✓ Acknowledgement and business link on Polaris Website and Epost</li> <li>✓ Live mention at the silent AUCTION</li> <li>✓ Two tickets to the event</li> </ul>	\$2,500
Silver*	<ul style="list-style-type: none"> <li>✓ Small Logo on Banner Hanging on School Fence for maximum exposure</li> <li>✓ Small Logo on Handout at the silent AUCTION</li> <li>✓ Acknowledgement and business link on Polaris Website and Epost</li> </ul>	\$1,000
Bronze*	<ul style="list-style-type: none"> <li>✓ Small Logo on Handout at the silent AUCTION</li> <li>✓ Acknowledgement and business link on Polaris Website and Epost</li> </ul>	\$500

\* Acknowledgements via signage, website, or epost will be for the time period 4/7/18 to 4/7/19.

### Sponsorship Pledge Form

Level:       Platinum       Gold       Silver       Bronze

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City & Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment:     Check enclosed, payable to "Polaris PTO."     Please send invoice

Please mail or email form to: Amy Newman

Address: 410 Park Avenue, Denver, CO 80205    or    Email: anewman@urbanluxerealestate.com